OLD MAN QUOTA IS MANGLED IN BUZZSAW

All Divisions Over 100 Percent;
Harry Graham Is King of Tall Timber

The greatest bunch of timber cowboys that ever rode down the Kennebec, the Columbia or the Mississippi have shot through the rapids of doubt safely into the old quota pond.

Every division manager has brought in a one hundred percent.

Every new daily standing spills the beans so far as the leaders go and the lumberjack who is overboard at one tabulation is likely to be going so fast at the next count that he can't be seen for sawdust.

At the last writing Wild Bill Callaway was the big cut-em down and drag-em-away man and as we thumb the keys Thursday afternoon Harry Graham is highland flinging all over the shop.

Wild Bill goes down fighting to fourth place; Hot-Finish Herb MacIntyre fogs into second place; Hurry-Up Harry Lorch is at three and Hold 'Em Yale McEvoy trails despite the fact that he has clicked Old Man Quota on the kissers with his famous right hook. Ed has the heaviest woods to clean up but his crew is nothing daunted.

Boom Butler, once King of the River, skids a little and Lou Elman sends the Des Moines scow through the waters like Kay Don over the beach sands.

Monty Montgomery, the Twin City twister, breaks the ice to bring the Minneapolis craft into second place in the national branch standing.

It's In the AIR—
And On the LINE

<table>
<thead>
<tr>
<th>EASTERN DIVISION</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>Ed McEvoy</td>
<td>101.68</td>
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<tr>
<td>Branch</td>
<td>Manager</td>
</tr>
<tr>
<td>Albany</td>
<td>L. Garvey</td>
</tr>
<tr>
<td>Boston</td>
<td>R. C. Cropper</td>
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<tr>
<td>New Haven</td>
<td>H. Gibbs</td>
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<tr>
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<td>E. S. Wolf</td>
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<tr>
<td>Philadelphia</td>
<td>Robert Mochrie</td>
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<tr>
<td>Pittsburgh</td>
<td>A. Goldsmith</td>
</tr>
<tr>
<td>Washington</td>
<td>C. W. Stombaugh</td>
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<table>
<thead>
<tr>
<th>CENTRAL DIVISION</th>
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<tbody>
<tr>
<td>Harry Graham</td>
<td>19.98</td>
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<tr>
<td>Buffalo</td>
<td>James Reilly</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>S. Jacques</td>
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<td>Cleveland</td>
<td>O. J. Ruby</td>
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<tr>
<td>Indianapolis</td>
<td>Harry Graham</td>
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<td>St. Louis</td>
<td>W. E. Branson</td>
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<thead>
<tr>
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<tr>
<td>Bill Callaway</td>
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<td>H. R. Kister</td>
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<td>Charlotte</td>
<td>R. C. Price</td>
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<td>Dallas</td>
<td>W. E. Callaway</td>
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<td>Memphis</td>
<td>A. M. Averey</td>
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<td>New Orleans</td>
<td>G. C. Brown</td>
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<td>M. E. Montgomery</td>
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<tr>
<td>Herh. MacIntyre</td>
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<tr>
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<td>F. H. Butler</td>
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<tr>
<td>Los Angeles</td>
<td>J. S. Stout</td>
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<td>Portland</td>
<td>H. L. Percy</td>
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<td>Salt Lake City</td>
<td>A. J. O'Keefe</td>
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<tr>
<td>San Francisco</td>
<td>M. E. Cory</td>
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<td>Seattle</td>
<td>C. L. Theuerkauf</td>
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The standing on this page is up to and including Tuesday, March 25th, which means three days to go and all the Pathé team swinging as menacing a wagon tongue as Babe Ruth waves.
The Home Office has been deluged with newspaper clippings covering Terry Ramsaye's announcement of the perfecting for Pathé Sound News of Pathé Coloratura and the release of the first unit, the New Orleans Mardi Gras.

Mr. Ramsaye has also been besieged with interviewers, stories of which are being carried by the country's dailies, general magazines and technical publications in addition to the Home Office announcement and dispatches released by the great press associations.

The unheralded debut of a news reel with color was the sensational feature of the week in film circles. Coming after intense study and experiment, in cooperation with Stuart Webb, with a background of fifteen years of work in motion picture technique, Mr. Ramsaye is willing to have Pathé take the cash and let the personal credit go.

Eileen Creelman, movie critic of the New York Evening Sun, leads off on an interview with Mr. Ramsaye as follows:

"Terry Ramsaye refuses to get excited over Pathé's new color sound news reel. After working a year or more on a color process that could be quickly developed, the editor-in-chief of Pathé Sound News is a little tired of the subject. Now that he has actually released one subject, he is leaving the enthusiasm to others. And here is one quite willing to toss a hat in the air over the idea of color news reels."

Now is the time for the Pathé sales force to get excited and enthusiastic. All that is needed to put Coloratura on the screens throughout the country is an increase in cameras and laboratory equipment and Mr. Ramsaye says that is being taken care of as fast as money, labor and brains can be made to work.

"Pathé has scored a scoop," says the New York Evening Telegram.

New York Branch
Swings High With
Pep, Vim, Vigor

Whether it be a drive for comedies, a drive for single reels or a drive for cash, Bob Wolff is always driving for News success and the proof of the pudding is in the Stanley deal that he recently closed on the Pathé Sound News for the following theaters:

**SOUND NEWS**
Rialto, Newark
Fabian, Paterson
Regent, Elizabeth
Claridge, Montclair
Capitol, Belleville
Montauk, Passaic
Union, Union
Ritzy, Irvingtown.

**SILENT NEWS**
Lincoln, Union City
Central, Jersey City
Stanley, Jersey City.

The deal amounts to over $30,000.00.

Talking about drives reminds us of a story or rather, seriously talking, "What driver never gets Farrell for speeding?"

A SCREW DRIVER!

Mr. Ramsaye's year's effort will be continued for the Pathe News Laboratories of Jersey City, Mr. DeMoos has been with Pathé for a year in charge of the News and Reviews department. Mr. DeMoos was educated as a mechanical and chemical engineer in the technical schools of France. He is the inventor and designer of many motion picture devices and is an expert technician in the printing of color process films.

** Always In the AIR **

DiMoos Heads News Lab. at Jersey City

Charles DiMoos, one of the most widely experienced motion picture laboratory technicians in the industry, has been placed in charge of the operations of the Pathé Sound News Laboratories at Jersey City. Mr. DiMoos has been with Pathé for a year in charge of the News and Reviews negative developing plant in New York City. He was for many years in charge of the former famous Patent works laboratories in Fort Lee, N. J., where he handled the processing of the most famous feature productions of the industry. Mr. DiMoos was educated as a mechanical and chemical engineer in the technical schools of France. He is the inventor and designer of many motion picture devices and is an expert technician in the printing of color process films.

** Rice On Air **

Granton Rice has signed a contract which will mean that he will broadcast a sports talk over the National Broadcasting Company's coast to coast network every Wednesday night at 10:30 V nick, Eastern Standard Time.

The program will originate at W.E.A.F., New York, and although known as the Coca-Cola Hour, this broadcasting may be used by branch managers, salesmen and exhibitors alike as a natural tie-up and a piece of excessive exploitation for the "Sportlights."

** Now the Sound News Borrows a Railroad **

Pathé Sound News borrows boats, wars, buildings, institutions and what-not when the occasion arises. The latest chapter in the doings of the most influential and powerful sound news reel is the use of a railroad to cover pictures. Above is Come to the World's largest cotton congress and warehouse at Memphis, deep in Dixie. The truck was placed on a flat car and moved over the 167 acre plant by an Illinois Central engine. A Pathé Sound News exclusive story, made by the crew of John C. Zimmerman and Ralph Saunders.
IRON MAN IS OFF AGAIN
Hank Kaufmann Runs Riot in Gold Fields
After Grabbing 1st Prize Bankroll

After grabbing a bank roll as big as a dollar's worth of lettuce, Hank Kaufmann, the Iron Man of the Open Spaces, got het up and painted the Quota Town red. At the half way house of the Gold Rush trail, Hank cashed in his poke for $200 and a spree sent his percentage to 144.54. In other words Hank let out instead of letting up.

"Ninety eight" Carney, Seattle, took a century and then dropped off into a crevice. Milt Hossfeld, Los Angeles, pulled in $75 and fell to the bottom of a mine shaft. Struwe, Albany, cashed for $25 and is right up there on the first leg of the new trail to the nugget fields.

Harry Ludvig, the San Francisco Forty-Niner, (no photo available), passed Tom Lark, hero of the Battle of Paris, for first place among the Cashiers and Harry is $100 to the good and going strong on the last half of the Trail. Tom Lark turned in for $50 on Pat Scollard's surplus and Tom is likely to come back with a vengeance.

Tom and Harry didn't have any too much to spare, for two of the feminine contingent were right at the old sluice gates.

Miss Edna Escher, Pathe Pretty of Los Angeles, was going some place when the barrier dropped. Miss Escher finished third for $35.00 and is away on another stampede for the Extension.

Miss Sarles, Seattle, was fourth for $15 and is sitting pretty for a second raid on the Pathe treasury.

J. Montana, New York cashier, is off on the right foot for the new spoils. Julia Sievers, New Orleans, Miss Cooper, Detroit, and Miss Benson, Minneapolis, are battling hard for the more deadly sex and the Extension may be a runaway for the ladies who can use a little finery around Easter.

Ferrand, Omaha, Dale, Minneapolis, Duffy, New Orleans, and Laws, Cincinnati, are trailing the Iron Man and one of them may halt his quest for another stake.

Gold Rush Extension—1st Week Ending March 21st—4 to Go

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<tr>
<th>BOOKERS</th>
<th>CASHIERS</th>
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<tbody>
<tr>
<td>Brankshes</td>
<td>Cashier</td>
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<tr>
<td>New York</td>
<td>J. Montana</td>
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<tr>
<td>Los Angeles</td>
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<tr>
<td>San Francisco</td>
<td>Harry M. Ludvig</td>
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<td>New Orleans</td>
<td>Miss J. Sievers</td>
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<tr>
<td>Detroit</td>
<td>Miss G. Cooper</td>
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<tr>
<td>Minneapolis</td>
<td>Miss E. Benson</td>
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<tr>
<td>Washington</td>
<td>N. E. Kittinger</td>
</tr>
<tr>
<td>Kansas City</td>
<td>Miss N. Davis</td>
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<td>Atlanta</td>
<td>Miss M. Jeffries</td>
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<td>Omaha</td>
<td>Miss M. Carville</td>
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<tr>
<td>Milwaukee</td>
<td>J. E. White</td>
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<tr>
<td>Albany</td>
<td>Miss W. Wenzel</td>
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<td>Seattle</td>
<td>Miss H. E. Sarles</td>
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<tr>
<td>Denver</td>
<td>Miss M. Soren</td>
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<td>Philadelphia</td>
<td>T. H. Lark</td>
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<tr>
<td>Chicago</td>
<td>Miss Mayne Smith</td>
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<td>Memphis</td>
<td>W. G. Taylor</td>
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<tr>
<td>Oklahoma City</td>
<td>Mrs. Nell Marsh</td>
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<tr>
<td>Indianapolis</td>
<td>T. H. Lark</td>
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<tr>
<td>Des Moines</td>
<td>James Lewis</td>
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<td>Salt Lake City</td>
<td>G. H. Allen</td>
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<tr>
<td>St. Louis</td>
<td>Miss Rose Browder</td>
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<tr>
<td>Chicago</td>
<td>Mrs. R. C. Kelle</td>
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<td>Pittsburgh</td>
<td>Mrs. M. Wrench</td>
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<td>Boston</td>
<td>D. W. Groover</td>
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<td>Indianapolis</td>
<td>T. W. Wright</td>
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<tr>
<td>New Haven</td>
<td>Mrs. C. A. Dandiz</td>
</tr>
<tr>
<td>Buffalo</td>
<td>C. Ross</td>
</tr>
</tbody>
</table>

*Tied.
Branch Standing—Film-Accessory Billings to Quota—Week Ending March 22, 1930

The CONQUEROR

1. Western J. H. Maitland 65.1

Standing Division Manager Per Cent
1. Eastern E. L. McEvoy 64.4
2. Pittsburgh E. S. McLean 63.5
3. Central H. D. Graham 58.7
4. Southern W. E. Callaway 57.1

The FEARLESS FOUR

Standing Branch Manager
1. Des Moines Louis Elston 80.8
2. Seattle C. L. Theuekner 77.4
3. Milwaukee T. Greenwood 75.6
4. Albany G. H. Garvey 72.4

The PIONEERS

5. Portland H. H. Perry 70.6
6. Minneapolis M. E. Montgomery 66.5
7. Indianapolis Harry Graham 66.5
8. Los Angeles J. S. Stearns 65.5
9. Oklahoma City C. W. Atten 65.0
10. San Francisco M. E. Cory 64.0
11. Detroit Harry G. Lestz 63.5
12. Boston R. C. Cropper 63.3
13. Pittsburgh A. Goldsmith 61.5

The SHAKIES

14. New York R. N. Wolff 68.8
15. Denver R. H. Baker 68.6
16. Cinncinati S. Sachs 68.4
17. Washington W. H. McNamee 66.2
18. New Haven H. Gibbs 59.7
19. Omaha M. S. Entallany 59.7
20. Philadelphia Robert Mohrle 59.1

The ADVANCE GUARD

21. S. R. Chapman D. M. Milwaukee 81.7
22. J. Raper A. Des Moines 81.3
23. K. Garrett H. Lake 81.3
24. G. Levy A. Indianapolis 78.7
25. N. Krueger D. Pittsburgh 78.4
26. R. Gillburt A. Philadelphia 77.1
27. A. Gollhorn A & B. Seattle 77.0
28. W. S. Alland A. Milwaukee 75.9
29. B. Reisman D. Los Angeles 75.8
30. W. C. Fifer C. Des Moines 75.7
31. H. Vaught A. Portland 75.4
32. M. Fullerman C. & D. New York 74.2
33. A. W. Garrett H. Indianapolis 73.6
34. J. L. Rose A. Albany 73.4
35. E. R. Brommel B. Milwaukee 72.3

The TRAIL BLAZER

Standing Salesman Branch Per Cent
1. N. Sandler B. Des Moines 85.3
2. J. L. Brown E. Philadelphia 74.7
3. H. A. Cutler B. Philadelphia 70.7
4. J. G. Brown A. Philadelphia 70.6
5. J. O. Dineen B. Philadelphia 70.4
6. A. C. Weller E. Philadelphia 69.6
7. A. L. Flanders B. Philadelphia 69.6
8. W. McAfee D. Philadelphia 69.5
9. E. J. Brown B. Des Moines 69.4
10. A. M. Currier A. Des Moines 69.4
11. J. L. Shelly A. Des Moines 69.4
12. W. L. Schwartz A. Des Moines 69.4
13. J. M. Anderson A. Des Moines 69.4
14. H. F. Cohen C. New Orleans 59.3
15. C. A. Colby C. Cincinnati 59.0

The THEIM TWO

30. Cleveland —— O. J. Ruby 25.5
31. Charlotte R. C. Price 49.5

The BULLDOGS

Standing Branch Accessory Per Cent
1. San Francisco L. R. Smith 53.6
2. Los Angeles H. Price 52.9

The TIMID TWO

21. Buffalo James Kelly 58.6
22. Dallas W. E. Callaway 57.9
23. St. Louis W. E. Brannon 57.5
24. Memphis A. M. Avery 56.0
25. K. O. Borden J. A. Atlanta 56.4
26. Kansas City Ray Nolan 56.6
27. Chicago J. J. Clarke 53.6

The NEEDLE FEVER

Standing Manager Per Cent
1. Eastern E. L. McEvoy 45.9
2. Western E. S. McLean 39.0
3. Midwestern W. E. Brannon 36.2
4. Central H. G. Graham 38.6
5. Southern W. E. Callaway 38.4

The TWO-GUNNERS

4. Philadelphia J. Salmeri 55.6
5. Washington M. S. Whittemore 51.2
6. Boston J. H. White 50.1
7. Oklahoma City W. Richard 46.7
8. Atlanta H. G. Smith 45.7
9. Seattle A. R. Rouson 45.6
10. Salt Lake City A. R. Snell 43.8
11. Kansas City T. Black 42.7
12. Detroit S. Howe 41.6
13. Cincinnati J. McDonald 41.0
14. Albany A. S. Abramson 40.1

The WANDERERS

15. Indianapolis J. Cassell 39.6
16. Minneapolis M. H. Billings 39.3
17. Denver G. Orr 39.1
18. New Orleans C. Moline 39.0
19. Pittsburgh J. Wayrench 38.8
20. Buffalo E. B. Cardwell 38.7
21. Los Angeles H. Calkins 38.4
22. Atlanta H. S. Godfrey 38.2
23. Portland J. Griffith 38.2

The HANGERS-ON

24. Cleveland —— E. Tiff 38.2
25. Dallas E. Cook 35.9
27. Minneapolis B. E. Caffey 34.3
28. New York C. J. Finch 34.3

HORS DE COMBAT

29. Charlotte J. C. Swain 33.0
30. Chicago G. Pratt 28.8

Salesmen’s Standing—Film Accessory Billings to Quota

The LION HEARTED

17. F. G. Ross A. Boston 71.2
18. F. M. Blake B. Portland 70.9
19. Fred Romey D. Detroit 69.5
20. J. W. Davis C. Oklahoma City 68.7
21. G. F. Smith B. Kansas City 67.8
22. H. Carney A. San Francisco 67.8
23. H. S. Dale D. Minneapolis 67.2
25. C. E. Kunkle C. Detroit 66.7
26. A. E. Sibley B. Buffalo 66.5
27. J. J. Jennings C. Boston 65.3
28. Jack Brainard A. Oklahoma City 64.2
29. John Farrow A. Oklahoma City 64.0
30. J. Dickson B. Salt Lake City 63.8
31. J. Felder B. New York 63.1
32. H. R. Callaway D. Cincinnati 63.1

The HALF-WAYS

37. S. T. Wilson A. Atlanta 62.7
38. N. Loomis, Jr. A. Cincinnati 62.2
39. J. Krause C. Philadelphia 62.4
40. Jack Erickson C. San Francisco 61.9
41. A. Chapman D. Denver 61.8
42. Callas B. Philadelphia 61.1
43. Fred Brubaker B. Denver 60.9
44. Jack Rose A. San Francisco 60.0
45. E. W. Green A. Washington 60.3
46. D. Heenan B. Philadelphia 60.3
47. S. A. Stant B. Washington 60.2
48. C. R. Palmer B. Cincinnati 60.1
49. J. L. White B. Washington 60.0
50. A. J. Gotek C. Washington 59.6
51. H. J. Delfin B. Minneapolis 59.0
52. C. D. Wilson B. Los Angeles 59.0
53. H. F. Cohen C. New Orleans 59.3
54. C. A. Colby C. Cincinnati 59.0

The UNSTEADY

56. R. E. Pfeiffer B. New Orleans 58.8
57. N. Whitehead B. Los Angeles 58.6
58. S. Lefko D. Philadelphia 58.4
59. R. R. Thompson D. Kansas City 58.0
60. J. Newberry D. Chicago 58.0
61. W. C. Winters C. Minneapolis 58.0
62. M. A. Anes B. Boston 57.9
63. B. A. Wallace C. Atlanta 57.9
64. J. F. Woodward B. Chicago 57.9
65. E. W. Fawn A. Philadelphia 57.8
66. R. B. Bishop C. St. Louis 57.4
67. N. Furst A. New Haven 57.2
68. G. W. Ferguson A. Buffalo 57.1

The PUSSEYFOOTS

89. W. H. Windsor B. Cleveland 50.1
90. C. G. House C. Chicago 48.9
91. H. G. Krumm B. Dallas 49.5
92. W. R. Replogle A. Atlanta 48.6
93. R. W. McLean A. Omaha 47.6
94. O. R. Derr A. Philadelphia 47.4
95. C. W. Beachman A. Chicago 47.3
96. M. J. Glick B. Cleveland 47.0
97. R. S. Mitchell B. Charlotte 46.0
98. J. T. Dacey B. New York 44.1

The WEARY WILIE

99. T. E. Delaney B. Chicago 39.1
AUDITED SCOOPE TABLES SHOW LORCH IS WINNER

After we had paraded Harry Graham in the snappiest kilties that our cartoonist could visualize, along comes the final audited Scoop tables showing that Harry Lorch is the big gate crasher to He Styles.

<table>
<thead>
<tr>
<th>Branch</th>
<th>Ed. McEvoy</th>
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<td>New Haven</td>
<td>H. Giamattei</td>
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<td>R. S. Wolff</td>
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<td>Philadelphia</td>
<td>Robert Mochrie</td>
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<tr>
<td>Pittsburgh</td>
<td>A. Goldman</td>
<td>132.43</td>
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<tr>
<td>Washington</td>
<td>C. W. Stombaugh</td>
<td>64.84</td>
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CENTRAL DIVISION

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<th>Branch</th>
<th>Manager</th>
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<td>J. Reilly</td>
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<td>Cincinnati</td>
<td>S. Jacques</td>
<td>113.34</td>
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<tr>
<td>Cleveland</td>
<td>O. J. Ruby</td>
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<td>Indianapolis</td>
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SOUTHERN DIVISION

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<td>H. R. Kutzer</td>
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<td>R. C. Price</td>
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<tr>
<td>Oklahoma City</td>
<td>C. W. Allen</td>
<td>101.22</td>
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MIDWESTERN DIVISION

<table>
<thead>
<tr>
<th>Branch</th>
<th>Manager</th>
<th>Percentage</th>
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<tr>
<td>Chicago</td>
<td>J. J. Clarke</td>
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<tr>
<td>Des Moines</td>
<td>L. Elman</td>
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<td>Detroit</td>
<td>H. Silverberg</td>
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<td>Kansas City</td>
<td>Ray Nolan</td>
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<td>T. Greenwood</td>
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<tr>
<td>Omaha</td>
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WESTERN DIVISION

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<td>H. L. Percy</td>
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<td>Salt Lake City</td>
<td>M. E. Cory</td>
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<tr>
<td>Seattle</td>
<td>C. L. Theuerkauf</td>
<td>114.93</td>
</tr>
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</table>

Al O'Keefe shows his usual speed in getting in the first "Send Phil the Bill" slip. Al sends in a charge that looks like the German debt. He not only ordered imported cloth, but had a tailor imported. What's worrying Phil Reisman is that the exhibitors will never recognize Al.

Shorts Held Over

Two theatres in the Broadway belt are holding over Pathe short subjects for a second week. The Rosy is continuing "Ride 'Em Cowboy," a Western musical tabloid featuring Thelma White, Bob Carney and a bevy of girls while the Colony continues "Foolish Follies," Acosop Sound Fable and "Mandalay," Song Sketch, both produced by the Van Beuren Corporation. "Sixteen Sweeties" is playing the Cameo.

Film Daily's Review on "The Beauty Spot"

A good comedy with an extremely hilarious idea at bottom. We have two young fellows just starting out in the detective business but ambitious to get ahead. They are commissioned to locate the heirs to a vast fortune. The only means of identification is a strawberry birthmark well up on the girl's thigh. They know the town in which she may be found. But how to discover which girl in the town has the telltale mark? Well, they sponsor a beauty contest—and find the mark. One of the sleuths has been in love with the heiress all along without knowing it. Doris Dawson and Bobby Carney do nicely in the two leading roles. Eddie Etkin and his orchestra are also featured.
Dick Sears Calls
Dick Sears, the showman of New England, visited the home offices last week and dropped into the Sun jocundly.

Dick is more than a pitchman of Cameron Hall, which is handled by the crew as the only real hit. The smiley Realtor has been cer-
vimon plated and the entire machine is as snug as a new pair of shoes for his client. Admiral Andrews, Commandant of the First Naval Region, says that Sears is the fin-
est looking sound truck he has ever seen. Dick gave us a peremptory answer when we inquired if the evening branch screenings are held upstairs.

"Oh, no sir -- we celebrated the master of ceremonies -- Dick plans to make a party out of this for the Boston bowlers. He has a process much the same as his own that has blown up ... Frank Wolf has a Chandler which no more plays havoc with a checker player. Frank parks it near an alley way until asked to move for Frank Blaine, who we are not going in for color schemes in tex and he's frequently been seen blocking the street with his own extreme, and in a recent worst case, if Frank termed in his usual witch attacks for that new history -- Helen Boyd, Ross Conley haven't been secreted, with a new

"A superb spring wave and Positive Glass is a high red shoe. Charles Wilson bought a new hip- shackable one Saturday morning and by noon had new numbers and all the gangs ... Charles is a fast worker and it looks like a big time this season for the girls in Maine."

Mr. Lorch, our Division Manager, was a welcome visitor at the Kansas City Branch last week, where he was accompanied by our genial friend, Mr. Finn. Naturally, he was overjoyed when we told him that we were happy to have him with us.

The NORTH TROPHY for the Van Buren branch, consisting of a silver bowl, is not only a curiosity but a possession for the Van Buren Branch. A black and white photo of the trophy is included.

Now that the catchers and bookers are to get movie cameras (that is if they don't get them in the old Gold Rush of the factory tour) they can have their own. Even though we have no intention of loaning all the cameras to the product, we do assure the attempt of Netta and Jim along this line will be successful.

SOUND ON, BUT ...
Larry Lynn may know his French, but some things are too complicated for making an Audio Review subject the other morning. Mr. W. B. Zack, H.O. Billings, in a letter to Mr. W. A. J. Finkles was called on for the Spanish version. Billings, a man to be wedded to Larry, "How's the sound?" "Pretty good, but I can't put a word to it,'" Mr. Zack replied.

JACK OF ALL NEWS
The fan mail of John Durwood, advertis-
ing editor of the Sound News, is gannet-
like and promising properties. The letter to Mr. W. A. J. Finkles was called on for the Spanish version. Billings, a man to be wedded to Larry, "How's the sound?" "Pretty good, but I can't put a word to it,'" Mr. Zack replied.

The latest is a request from Kojin on phonograph for a producer on the stock market. Jack passes the deal.

We regret to inform our friends that their bids in the Daily News of the week this week until the blower was fixed.

Helene Thompson carried flowers in the caviar, and other flowers in the cash box.

Marie Miller tells that girls who bask in the PATHER SUN get a verbal banana.

The Prince of Wales, Arthur D'Arcy, and Nick Cavallaro are still holding down Los Angeles and other Radio Games with a camera.

Fred Madeo says the trouble with most radio lines in the loud speaker who tries to sell.

Otto Leis, Mel's parlor, believes that the cowman could sell their number-
tive as others as they would clutter and end it all.

Harry Hardy, knight of the lance, an-
unciates that the knocking of the cracks that darken a cowman's nega-

Benny Alexander has worn a groove in the Silent Cutting Room, skidding around corners. He is not equipped with four

wheel brakes.

Fred Madeo gun guts lightly week last

On his return he found the terrain as far as he could.

Charlie de Moe visited his old hainte reposing room, found some walls smok-
ing up trade and negatives as usual.

Johnny Jimenez don't find that package

ships are complete. It's just an old cowman, he asserts.

Jimmy Greenwood is in great demand for wooden missions traveling dark and down streets. Rich popularity must

He was in charge of the Andy

as his readout.

Bill Hangesater is setting up the Audio Review having music in the little printing room. It is a famous object and makes

vivants such as their tools.

Belligerent Ishbelor Hirthaner 

at the weather with the million projection room door,

Several belligerent Ishbelor Hirthaner

were walking down the hall with the sound projection room door,

with that bang in the back

was whoes.

Mr. Pats nomination for the Republic's Gallery—sage who thick peas are the critics they get in letters ...

A reproduction of the Spanish press sheet for "Sota Intimo Secrets" and a let-
ter from Maurice Pereda, President of the Foreign Advertising Service Bureau, who congratulates Petak on the presenta-
tion of Spanish talking pictures. "G. R. O'Keefe had the campaign books about the record-breaking New York-Buenos Aires flight.

SOUTH OF RIO GRANDE
Carlton Hall, with William Brinkerhoff, William Deike, George Lahn and Walter Miller, in some weird arts of Brown-

ville, Texas, across the Rio Grande, where men are met with cattle is cortex.

SNOWBOUND
Cameron Hall, with E. R. Trushal, John Zimmermann and Ralph Scudder, is boxed-

bound near Effingham, Ill., the drifter's home, where Mr. Hall, but the boys will probably come up with a story.

THIS UPPER CRIB
There were hot times in the Bound Pre-

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Bill Cuddy’s “What Is It?"

The Pathe Bowling Team accomplished the inevitable. Their fame reached unsurmountable heights when they met and defeated the Columbia Insurance Quintet by a score of 216 to 103, which is the second highest score ever recorded. The quintet was apparently that whom how defeat would be impossible. There was no surprise, however, since Manager of the team brings the following statement: “I have always known our team is stronger than our opponents and we have worked hard to prove it.”

**DO YOU KNOW?**

- What color collar was worn in Pittsburgh?
- What is Ed Crum’s middle name?
- What name does Charlie Grey Jr. familiarly know?
- What did Larry Oliffly do to Purdue?
- What leg of the tour does Mr. Stabner travel to drive Canaries 740, 750 miles?
- Why have you read this far?
- Of the six films scheduled for projection last night, our attention was attracted by the decidedly back-slapping, bowl-playing, all-handled-down-with (with hat off) Harry Smith, and we was looking no good as ever.
- HILDA FOSTER, Madison, Wis., who was scheduled to play in the Madison’s leg of the tour, was unable to play due to illness.
- “Have you tried any of that movie picture yet?”
- “What’s a number of bricks of sand you have in your pocket?”—CHUCKLE CULVER.
- Joe, the brother and sister baker and Bob Brown. I hope the comedy oops contest brought you as many contracts as it did for reading last week’s issue.

Camion Crew Honored

Boston, Mass., Mar. 12, 1938.—Joe J. Zink, Frank Zornado, J. Thomas Batsel, and Dick Beaure, all members of Local Pathe Camioners, honored in Roxbury Mass., to photography, were named honorary member of the Ancient and Honorary Artillery Co.

**JULIE**

In the early spring season we were all engaged in a Chicago store, and he remembered that he was a part of the deal that was made. Each member of the team has been assigned a "coach" whose duty it is to see that the player is cooperative at every game. The bowling George Frost, who provides over the locomotive department, is also coaching Tom Dolaney, little Dell Holliday, bowler by day, is coached day and night for Charlie Landenroth. Charlie is a bowling sensation for the moment, but George Frost is the coach. He is a bit old but he has the coaching for every occasion. Joe, another member of the team, has been assigned a "coach" whose duty it is to see that the player is cooperative at every game. Joe's coach is Jack Joss in his bowling history. The team is in the process of selecting the best players and keeping them together. The Boston, Chicago, and New York teams will be the main targets in the games.

**MNE. What’s This?**

**COMING EVENT**

**Through a Joint Meeting**

Barry and Pathe Police Constable, and Mrs. Elmo J. LeBlanc, have been invited to a dinner and evening entertainment at the home of Mrs. LeBlanc.

**The Pathe Women**

Boston, Mass., Mar. 13, 1938.—Corrections on the following story were made:

*Hold 'Em, Yale!*

One Sunday morning, a cold front from the north moved in, bringing with it a sharp drop in temperature. The Bostonians迎来了他们期待已久的春天。这个春天比以往任何一年都来得早，使得整个城市都充满了生机。

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Boston, Mass., Mar. 13, 1938.—Corrections on the following story were made:

*Hold 'Em, Yale!*
“Swing High,” Pathé’s Greatest Talkie, Is Completed; the Studio Steps Fast

CULVER CITY, CALIF., March 28—“Swing High” is completed and WHAT a picture it is!

Joseph Santley has taken a cast of sixteen of the best box-office names in the industry and placed them in one picture since the inception of talking pictures—and made a production that every man, woman and child will revel in.

“Swing High” has music and voices that will thrill any audience. It has drama that will stir them to the depths. It has the charm and gay abandon of the cinesis days of 1787 as a setting and it has some of the finest comedy, supplied by the foremost comedians of the stage and screen. Here it is.

Helen Twelvetrees, Fred Scott, Dorothy Burgess, Bryant Washburn, Ben Turpin, Chester Conklin, Stepie Fetchit, Nick Stuart, Sally Starr, George Fawcett, Daphne Pollard, John Sheehan, Little Billy, William Langin and Mickey Bennett.

So, sharpen up your spurs, boys, and get ready for the big offensive.

Another piece of good news is that James Gleason has signed again to write and act in Pathé pictures. His side kick, Robert Armstrong, put his signature on the contract a week ago for two pictures. The first in which both will appear is “Beyond Victory,” the great war sensation which John Robertson will direct, with the stupendous cast consisting of William Boyd, Ann Harding, Armstrong, Gleason, Fred Newmarch, Florence Vliet, Zuma Pitts, Laura Hope Crews and Wally Albright. The story of “Beyond Victory” was written and adapted by Lynn Riggs and Laura Hope Crews.

Bill Woolhoun and his comedy creators are working overtime to deliver some really first-rate comedy pictures. The latest to be completed is “Half Past Polly,” which will introduce to the screen Hank and Tom MacFarland, the champion boy riders and revellers in America. With matters of box-office casts, which you have noticed in these short subjects, applies to this one also. Tom Tyler and Mona Ray, who appeared as Topsy in “Uncle Tom’s Cabin,” see the adult leads. Others in the cast are Bobby Dunn, Charles Gray and Harry O’Connor. Robert F. Lacy directed from a story by Betty Scott for which Hugh Cummings supplied the dialogue.


It is such names as these that give the salutations in the field a break. You can bet your last dime that you will get them from Pathé.

DON MCCLEWAIN

New Process Cartoon, "Dixie Days," Completed

John Foster and his crew of musicians, singers, effect men, hoofer’s, and animal imitators have just completed synchroization of an Aspec Sound Fable titled "Dixie Days.

This latest animated cartoon is the third to be synchronized under the new Van Buren patented process and gives every indication of being far by the best of the Van Buren "Dixie Days." It is really a very clever burlesque of "Uncle Tom’s Cabin" showing the well known characters Uncle Tom, Mrs. Smith, Topsy and Simon Legree in a series of comic episodes that are a roar from start to finish.

The Dixie Quartette is heard to excellent advantage in a number of Dixie songs and there are several high comedy spots of dixieland that will send the insatiable syn- cogulation of real southern jazz.

"Dixie Days" will establish a new standard of cartoon entertainment.

First Education Subject in Sound

The first of Pathe’s Educational Department subjects to sound is “Earthquake” of the Physical Geography series.

Dr. W. Kinley Mather, Chairman of the Department of Geography and Geography of Harvard University, delivered the lecture which he uses at Harvard to accompany the silent film and this was recorded on a new track print.

The demonstration of educational sound pictures was the outstanding attraction at the annual convention of the Department of Superventure of the National Education Association at Atlantic City where the sound version of "Earthquake" was presented with R.C.A. Photophone portative equipment.

Mrs. A. H. Mullen, Director of the Educational Department, represented Pathé at Atlantic City, where many of the 10,000 persons in attendance saw and heard "Earthquake.

Mrs. Mullen says the Educational Department will send the print to any branch that can place it with an account.

Mary Lewis in New York

Mary Lewis, who recently signed a contract with Pathé to appear in talking pictures, left Hollywood on Monday, March 17th, bound for New York where she will remain for a short time before returning to California to sing and act under the Pathé banner.

While Miss Lewis is in New York, the script of the screen musical play, based on her career from choir singer to operatic star, will be prepared at the Pathé Studios.

Long Run Shorts

Here is a wise from M. E. Cory, San Francisco Branch Manager:

AEASOP’S SOUND FABLES SKY SKIPPERS BOOKED PUBILX GRA- NADA EXTENDED RUN STOP SPOTLIGHT SLASHING THRU AT ORPHEUM FOR TWO WEEKS STOP MORE TO COME.

Manager Cory sure can put ‘em over.

Always in the Air

Reginald Smith, who has been appointed Managing Director of Producers Distributing Company, Ltd., Pathé’s distributing office in Great Britain, following the resignation of A. George, vice-president.

Tom Delehanty, vice-president and general manager of Pathé International Corporation, who is now in London, made the appointment of Reginald Smith as chief of the P. D. C. Organization. Smith has for the past several years been Secretary of the company, as well as Publicity director.

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ORIGIN—C. R. A.